

# ADVANCED EXHIBITOR REGISTRATION

At the KI Center/Hyatt Regency Green Bay

**2020**  
WISCONSIN  
**LODGING**  
CONFERENCE & TRADE SHOW

**NOVEMBER 8-10**  
Trade Show November 9

**Special Offer for 2019 Trade Show Exhibitors!**  
**Sign up early for priority booth location!**

**PAYMENT:**

Enclosed is our check in the amount of  
\$ \_\_\_\_\_

(Make checks payable to WH&LA)

Bill My: \_\_\_ AX \_\_\_ DISC \_\_\_ MC \_\_\_ VISA

Card #

Expiration Date: \_\_\_/\_\_\_/\_\_\_ CID: \_\_\_\_\_

Credit Card Billing Address + Zip

Authorized Name Authorized Signature

Complete this form and return with payment to:

Wisconsin Hotel & Lodging Association

1025 S. Moorland Rd., Suite 200

Brookfield, WI 53005

Phone: 262/782-2851 Fax: 262/782-0550

Exhibiting Company

Contact Person

Email

Address

State

Zip

City

# of Booths

Fax

Products/Service

|                          |   |
|--------------------------|---|
| <input type="checkbox"/> | Yes! I am interested in 2020 Sponsorship Opportunities!       |
| <input type="checkbox"/> | Yes! I am interested in 2020 Conference Meals & Sessions      |
| <input type="checkbox"/> | Yes! I am interested in participating in Trade Show Giveaways |

This is an application for exhibit space and will become a binding contract if not rejected by WH&LA within 30 days. WH&LA reserves the right to refuse contracts and return payments should all spaces be filled prior to this registration. Copyrighted music is not allowed to be played at any booths unless terms are agreed to in writing by September 30th, 2020.

**Deadline: Jan. 31, 2020**

Signature

Date

BOOTHS:

Each booth will be 8' deep by 10' wide. It will include back and side curtains, one 8' draped table and two chairs. Exhibitors must be registered by the "full payment" deadline of September 30, 2020. Location selections will be made in sequence received.

PAYMENT/CANCELLATION POLICY:

**For eligibility, a nonrefundable \$100 deposit must be paid along with submitting this registration form by January 31<sup>st</sup>, 2019.** Membership must be maintained in 2018-19 fiscal year to qualify for member rates. Full payment must be received by September 30, 2020 to retain your place in sequence for booth location selection and for the rate cap. Partial refunds on full payment are available on written request through September 30, 2020.