

# Sponsorship Opportunities

2018 Wisconsin Lodging Conference & Trade Show | The Osthoff Resort, Elkhart Lake

## November 4-6, 2018



Sponsors are acknowledged in Inn Touch and at the Conference in accordance with their sponsorship level.

**WISCONSIN LODGING**  
Conference & Trade Show

Learn. Connect. Refresh.

THE FOLLOWING EVENTS OR ITEMS ARE AVAILABLE FOR SPONSORSHIP ON A FIRST COME, FIRST SERVED BASIS:

### Presenting Sponsor (\$2,500)

The top sponsorship level offered.

*SOLD - Heartland Payment Systems*

### Sunday

Opening Reception (\$900)

*SOLD - CertaPro Painters*

### Monday

Registration Desk (\$800 + giveaway)

**Available**

Silent Auction (\$900)

**Available**

Opening General Session (\$1200)

**Available**

General Session (\$900)

**Available**

Recognition Luncheon (\$1,800)

*SOLD - Society Insurance*

Spirit of Hospitality Awards Sponsor (\$900)

**Available**

Breakout Session (\$600)

*(1) SOLD - Ecolab*

*(2) Available*

Take-A-Break Hospitality Area (\$600)

*SOLD - JWC Building Specialties, Inc.*

Chairman's Reception (\$1,200)

**Available**

Evening Food & Beverage Tasting Event (\$1,800)

*SOLD - Procter & Gamble*

### Tuesday

General Session & Breakfast (\$900)

*SOLD - Serta Mattress Company*

General Session #2 (\$800)

**Available**

Closing Session (\$900)

**Available**

If you are interested in **Sponsoring** the **2018 Wisconsin Lodging Conference & Trade Show** contact WH&LA at 262/782-2851 or by email at [sales@WisconsinLodging.org](mailto:sales@WisconsinLodging.org)

Wisconsin Hotel & Lodging Association • 1025 S. Moorland Rd, Ste 200 • Brookfield, WI 53005  
Phone 262/782-2851 • Fax 262/782-0550

Based on your sponsorship amount, you receive the following benefits:

**BENEFITS:**

	All Sponsors	\$1,000 & Up	\$1,500 & Up	\$2,500 & Up
Acknowledgement in post-Conference issue of <i>InnTouch</i> magazine and post-Conference weekly <i>Insider</i> e-newsletter	✓	✓	✓	✓
Acknowledgement in Conference Program	✓	✓	✓	✓
“Sponsored by” signage at the event	✓	✓	✓	✓
Acknowledgement of you and your Company by the MC at the sponsored event	✓	✓	✓	✓
One representative may greet attendees at the door of the event	✓	✓	✓	✓
“Sponsor” ribbon on your name badge	✓	✓	✓	✓
Inclusion of your Company logo on the Conference webpage at the WH&LA member website with link to your website	✓	✓	✓	✓
Complimentary insertion of your one piece brochure/flyer in our Conference Packet (if you deliver 400 pieces to the WH&LA office by October 16, 2018)		✓	✓	✓
Sponsor credit sequence ahead of sponsors under \$1,000		✓	✓	✓
One complimentary admission to your sponsored event, provided the entire or majority of the event is sponsored by your Company		✓	✓	✓
A “VIP Sponsor Logo” included at your Trade Show booth			✓	✓
If you sponsor a meal, your Company name will be noted on the meal ticket			✓	✓
Sponsor credit sequence ahead of sponsors under \$1,500			✓	✓
Company logo on Conference program cover and conference session eblasts sent to all lodging property members				✓

**PAYMENT:**

Company: \_\_\_\_\_

Event I Would Like To Sponsor: \_\_\_\_\_

I have enclosed a check for \$ \_\_\_\_\_

- made payable to WH&LA

Please charge my credit card:

\_\_\_ AX \_\_\_ DISC \_\_\_ MC \_\_\_ VI

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CID: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_